



Digital Signage

A Complete Line of Digital Signage Solutions

A natural extension to our 25-year heritage as a pioneer and innovator in desktop display technology, ViewSonic has become a leader in the commercial display and digital signage market. With a forward-thinking and solutions-focused approach to digital signage, ViewSonic is elevating commercial displays to new levels.

From all-in-one ePoster digital kiosks and billboards, hospitality TVs, 24/7 commercial displays, and larger-than-life 4K x 2K interactive display boards, we deliver the most innovative technologies with amazing front-of-screen performance for any of your digital signage needs. With a full suite of devices and software partners, we can provide a complete range of custom configurations for any business signage need in which immersive, impactful messaging is essential.

Beyond our range of digital signage solutions, we have much more to offer our partners. ViewSonic is among the most partner-friendly vendors in the channel and the easiest group of professionals to work with. We understand the challenges of your business and will provide you with unequalled service, value, and support.

Hospitality

Increase customer engagement and communicate with guests by delivering real-time messaging such as wayfinding information, and special service promotions in lobbies and service counters. Deliver premium entertainment and enhance guests' in-room experience with commercial-grade TVs.

Public Transportation

Provide up-to-the-minute travel information in airports, train, and metro stations with ViewSonic large format displays optimized for 24/7 operation.

Retail

Advertise, promote, and broadcast targeted messaging in high-visibility retail locations. Increase customer attraction and influence purchases to drive traffic and revenue.

QSR

Entice buyers and increase sales in quick service restaurants by utilizing digital menu boards to display menu items, prices, daily specials, and promotional offers.

Corporate

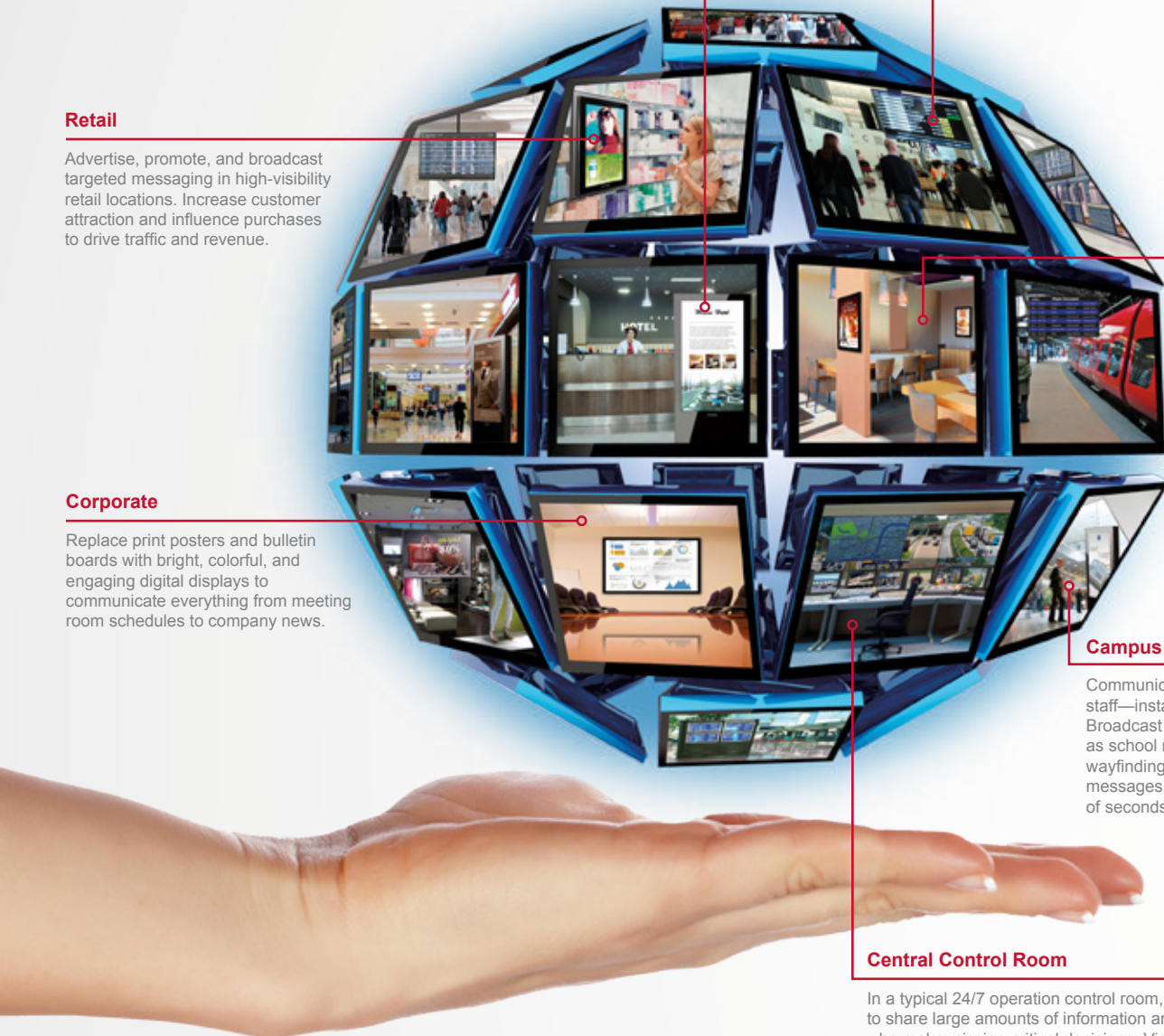
Replace print posters and bulletin boards with bright, colorful, and engaging digital displays to communicate everything from meeting room schedules to company news.

Campus

Communicate with students, faculty, and staff—instantly, and across campus. Broadcast daily communications such as school news, upcoming events, and wayfinding information. Send emergency messages across campus within a matter of seconds.

Central Control Room

In a typical 24/7 operation control room, video walls are used to share large amounts of information among several operators who make mission-critical decisions. ViewSonic's super narrow bezel displays are ideal for such multi-screen, tiled installations.



ViewSonic® Large Format Displays

Our sleek large format displays are optimized for a variety of digital signage uses such as reliable 24/7 operation, stunning video wall applications, and interactive wayfinding. Screen sizes range from 32" to 84".

► **CDE E Class Series** – Designed for use in educational, public, retail, and light commercial installations, our CDE series of displays feature consumer-grade panels that can be used for up to 15 hours a day. Includes our interactive large format displays.

► **CDP Professional Series** – Featuring reliable and durable designs for use 24 hours a day, 7 days a week, our CDP series of displays are ideal for sharing public information in indoor areas such as high-traffic transportation settings, as well as in education, hospitality, and commercial venues.

► **CDX Custom Series** – Our specialty series of CDX displays are specifically designed for custom applications. Equipped with ultra-narrow bezels, these displays are optimized for stunning video wall applications that deliver seamless, high-impact messaging.



ViewSonic® Interactive Large Format Displays

The perfect display solution for interactive learning and collaborative meetings, our 70" touch-enabled display delivers multi-touch interactivity for in-classroom teaching, online training sessions, video conferencing and more.

- **Full HD 1920x1080 resolution** for stunning image and picture quality.
- **Optional slot-in PC** with Intel® processors provides increased speed, computing power, and touch functionality.
- **Interactive capabilities** with 6-point simultaneous touch technology enables collaboration with multiple users.
- **ViewBoard™ software** (Windows® compatible) lets users write, highlight, edit, and transform documents and images in real time.
- **7H scratch-resistant** surface hardness ensures durability.



ViewSonic® 4K Interactive Large Format Displays

Delivering four times the detail of Full HD displays, our 84" Ultra HD touch-enabled display is ideal for higher education and corporate meeting applications, as well as for scientific, GIS, and wayfinding applications.

- ▶ **4K x 2K Ultra HD** resolution delivers incredibly vivid and lifelike imaging.
- ▶ **Built-in Dual Core ARM CPU with Android 4.2 OS** enables smooth, lightning-fast computing, as well as quick and responsive touch capabilities.
- ▶ **8GB internal memory** for storing and playing hours and hours of 4K Ultra HD content.
- ▶ **Optional slot-in PC** with Intel® processors, Windows® 8 OS, and NVIDIA® graphics card provides increased speed, touch functionality, and 4K imaging.
- ▶ **Interactive capabilities** with 6-point simultaneous touch technology enables collaboration with multiple users.
- ▶ **ViewBoard™ software** (Windows® compatible) lets users write, highlight, edit, and transform documents and images in real time.
- ▶ **7H scratch-resistant** surface hardness ensures durability.



ViewSonic® All-in-One Digital Kiosks and Digital Billboards

Perfect for up-close, high-impact messaging, our all-in-one ePoster digital kiosks and ePoster digital billboards are ideal for use in a variety of high-traffic hospitality and retail locations.

- ▶ **Free-Standing ePoster Digital Kiosks** – Great for announcing special promotions, delivering real-time information, and serving as a directory, our free-standing ePoster kiosks are ideal for use in large retail spaces. Available in sleek single or double-sided designs, as well with interactive touch screens, these ePoster kiosks are great for wayfinding applications. Screen sizes range from 42" to 55".

- ▶ **Wall-Mounted ePoster Digital Billboards** – Ranging in sizes from 10" to 42", our digital billboards feature stunning resolution, built-in media players, network control, and multiple video inputs for easy integration and configuration—all within the slimmest ID yet. Our interactive 10" models also feature Power over Ethernet (PoE) technology for quick, one-wire installation.



ViewSonic® Commercial-Grade TVs

Designed with a variety of customizable hospitality settings for multi-screen environments, our VT line of Full HD commercial-grade televisions deliver premium performance and entertainment for hotels, restaurants, bars, and other hospitality venues. Screen sizes range from 16" to 42".

- ▶ Provide an in-room, high-definition entertainment experience for guests in hotel rooms and on cruise ships.
- ▶ Create a uniform, multi-screen entertainment environment in restaurants and sports bars.
- ▶ Customize, deploy, and manage the same settings across multiple televisions.



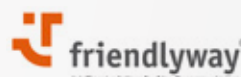
ViewSonic® Media Players and Software

Optimized for any digital signage application, ViewSonic media players and software solutions make it easier to stream and deliver impactful multimedia content to your intended audience. From simple digital signage installations for SMBs or educational facilities, to large-scale deployment of multiple screens and video walls, ViewSonic has a solution that is designed for any application.

- ▶ Flexible and affordable network media players and content management software.
- ▶ Provides easy streaming of multimedia content for any digital signage application.
- ▶ Available in solid-state RISC or X86 PC-based architectures.
- ▶ Broad third-party compatibility.



Partners





ViewSonic®
See the difference®

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